3rd Annual - AI in Management (AIM) Conference
Hosted By **University of Southern California, Marshall School of Business**
https://www.marshall.usc.edu/artificial-intelligence-management

Dates: March 16 – 17, 2023
Location: *USC Campus (Los Angeles, California)*
Submission Deadline: Jan 1, 2023
(Those who submit before December 15, 2022, will receive decisions by the end of the year)

Conference Co-Chairs:
Milan Miric, Hyo Kang, Gerard J. Tellis
Marshall School of Business, University of Southern California

Sponsored By:
USC Marshall Center for Global Innovation (CGI)
USC Marshall Institute for Outlier Research in Business (iORB)
Informs Society of Marketing Science (ISMS)
Marketing Science Institute (MSI)

We invite submissions to bring together research from Economics, Information Systems, Management, Marketing, Statistics and Operations Research on the topic of Artificial Intelligence. We seek papers on:

- Identifying Fake Reviews, Posts, and Accounts
- Screening Good Ideas and Proposals from Bad Ones
- Bias, Discrimination and AI Ethics
- Economics of Artificial Intelligence
- Automation / Job Replacement
- Use of ML / Deep Learning in Advertising
- Use of ML/ Deep Learning in Regulating Platforms
- Application of ML Methods in Management / Marketing / Information Systems Research
- Applications of Natural Language Processing or Machine Vision
- Development of Novel Statistical Techniques with Business Applications

Conference presentations will be scheduled for 15 minutes followed by 5 min of Q&A. The event will include keynote presentations from industry experts and senior faculty.

Submission link: *https://forms.gle/CGttVjAmHTeBSjjw8*

Best PhD Student Paper: Papers authored primarily by PhD students will be eligible for best PhD student paper awards. We have financial prices of up to $3,000 USD for selected student papers.

Registration: Online registration fees are $50 for faculty and $25 for students ($75 for non-academic attendees). In person registration fees are $150 for faculty, $100 for students and $200 for non-academic.

If you have any questions, please *email*: AIM@marshall.usc.edu